



## FOR IMMEDIATE RELEASE

## The Crafted Keg "fought the man and ended the ban" on growlers

Local craft beer bar celebrates legalization of 64oz growler in Florida

Stuart, Fla. – After nearly three years of dispute between craft brewers and distributors, the Florida Legislature voted last month in favor of a bill that would legalize 64oz growlers, a refillable, sealable container that allows customers to preserve craft beer for several days. To celebrate, The Crafted Keg is hosting a special craft beer tasting, *American Craft Beer Freedom Fest*, on Friday, July 3 from 4:00 p.m. to 10:00 p.m. Enjoy samples of free beer from a variety of breweries, live music, food from local restaurants, giveaways, and finally the opportunity to take home a growler of your favorite draft beer.

Before the legalization of the 64oz growler, enthusiasts could only purchase a 32oz or 128oz size, but it was illegal to fill the popular 64oz growler. This law seemed unnecessary to many beer businesses including The Crafted Keg. Owner, Matthias Piasecki, was compelled to get involved in the dispute against the ban on the 64oz growler. Late last year Piasecki became a trailblazer by bringing the ban to the attention of the court when he and his attorney, Mark Miller, filed a lawsuit against the state of Florida claiming the growler ban was unconstitutional. In May 2015, the courts heard their case and ruled in favor of Piasecki and overturned the ban on the 64oz growler. The law takes effect July 1, just days before The Crafted Keg will hold their celebration, *American Craft Freedom Fest*.

"We are so pleased to have played an integral part in the legalization of 64oz growlers. We want to share our excitement by inviting the public to a beer tasting celebration," said Assistant Manager Max Piasecki. "Come celebrate with us at our first annual *American Craft Beer*Freedom Fest on July 3, and join The Crafted Keg as we celebrate this victory. This is a great

opportunity for craft beer enthusiasts, and anyone curious about craft beer, to taste our wide variety of unique beers."

## **About The Crafted Keg**

The Crafted Keg, voted Martin County's #1 Brew Pub by TCPalm, is a full-time growler bar supplying the best-crafted beers, wines, ciders and sodas from throughout the world while providing an experience and atmosphere unlike any other. They invite you to come sample a beverage, enjoy live entertainment, and take advantage of their specials or refill a growler.

Connect with The Crafted Keg at <u>facebook.com/TheCraftedKeg</u> or <u>twitter.com/TheCraftedKeg</u>. For more information, call 772-600-8218 or visit <u>www.thecraftedkegstuart.com</u>.

## **About Growlers**

A Growler is a refillable 32oz, 64oz or 128oz government approved sealable glass or stainless steel container. These containers are the best way to preserve draft beer for several days; they make it possible to acquire some of the rarest draft beer and take it home.

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Suggested Photo Caption: On behalf of The Crafted Keg, Max Piasecki (pictured) is pleased to announce the *American Craft Beer Freedom Fest* to celebrate the legalization of the 64oz growler.

Suggested Photo Caption: The soon to be legal 64oz growler thanks to help from The Crafted Keg.